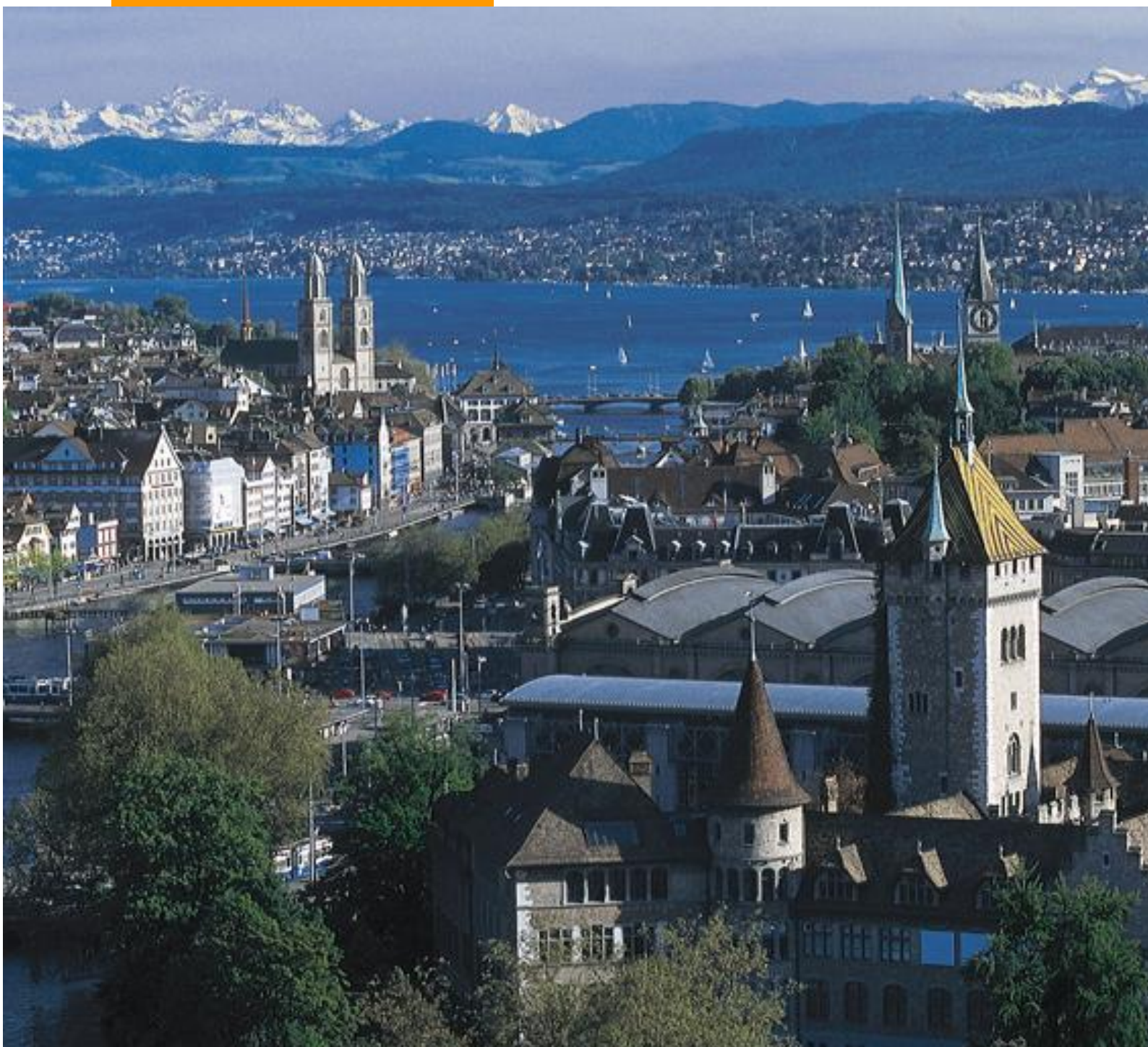


Zürich Bid 2013



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World Class. Swiss Made.



www.zuerich.com

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Welcome to Zürich

Zürich, 16 September 2011

Grüezi!

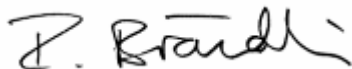
Thank you for your interest to hold the Deb13 in Zürich! We have checked the given convention profile and are pleased to be able to hand in our bid.

Zürich is Switzerland's financial centre and economic motor, a metropolitan trendsetter and shopping paradise. It is renowned both for its refined culture and leading research projects – in short the perfect setting for meetings and congresses. Zürich's ideal location, reputation for Swiss quality, exclusive event facilities and unique leisure activity opportunities make it the first choice for hosting events.

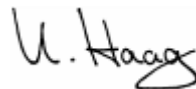
The destination Zürich would be honoured to host the Deb13 Conference and Zürich Tourism delighted to help you in organizing. We are looking forward to hearing from you!

With kind regards,

Zürich Tourism



Romy Brändli
Senior Project Manager Associations



Kerstin Haag
Project Manager Associations

1. Five good reasons for Zürich



Zürich has been awarded the distinction of having **top quality of living** for many consecutive years. This survey is based on criteria such as safety, cleanliness, political and economical stability.

Your profit: It is highly unlikely that your event will be interrupted neither by political or financial incidents!



Zürich is situated in the **heart of Europe**: International flights from over 160 destinations as well as many non-stop flights of low-fare carriers are arriving at Zürich Airport. [More information](#)

Your profit: Your congress delegates can travel to Zürich comfortably and relatively inexpensive!



Zürich's **public transportation network** is one of the densest in the world. The transfer between the airport and the city center takes just 10 minutes. [More information](#)

Your profit: Your congress delegates get easily and fast from the hotel to the congress venue or the evening location.



Zürich is the city of **lake breezes** and **alpine panoramas** and offers a large cultural and gastronomical variety. [More information](#)

Your profit: Zürich is also of interest to delegates' companions.



Zürich is known as the **gateway to the Alps**, Switzerland's top destinations can be reached easily. [More information](#)

Your profit: Our attractive programs help motivate additional participants.

2. Your Event – Our Tailor Made Offer

Based on the details provided, we have prepared a profile of your individual requirements and have drawn up the following tailor made offer.

2.1. Your Convention Profile

Possible convention dates

....

Programme at a glance

....

Space required

....

Housing

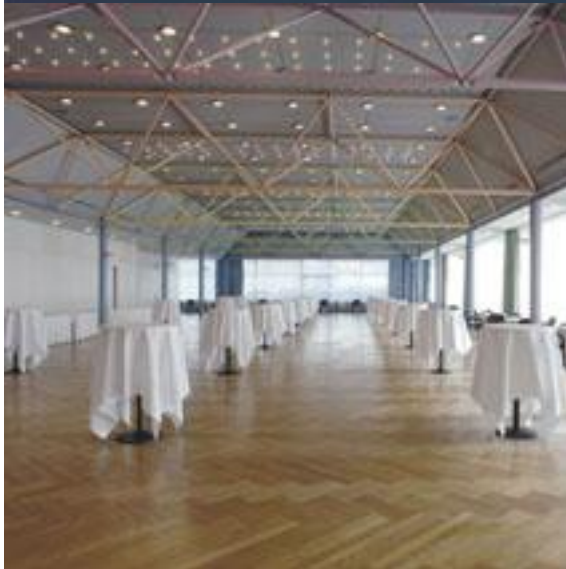
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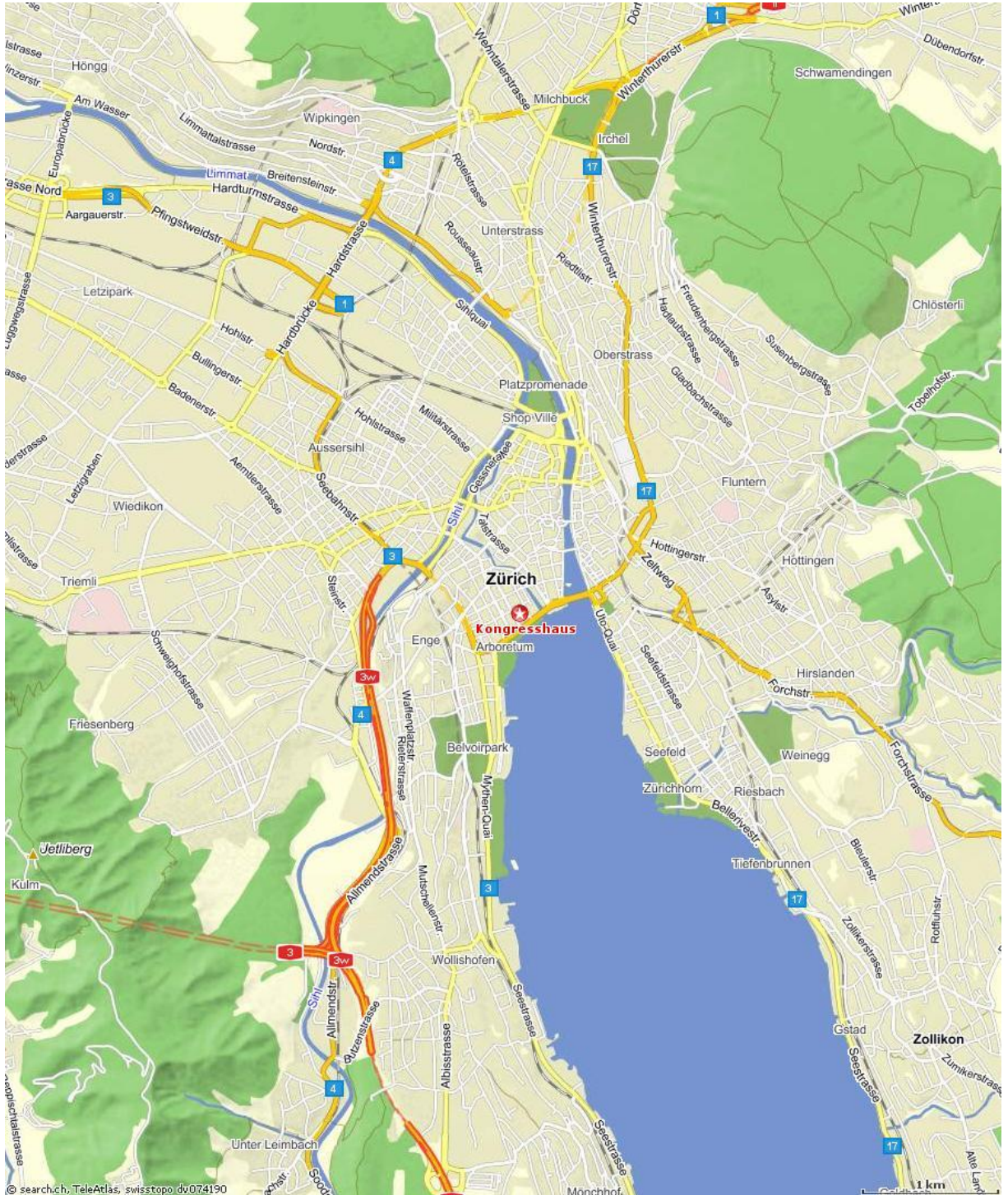
2.2. Possible Venue for your Convention

Example Kongresshaus Zürich

An ideal place for conventions, seminars, exhibitions, banquets and concerts. Situated downtown and close to the lake. [More information](#)

Location: city centre





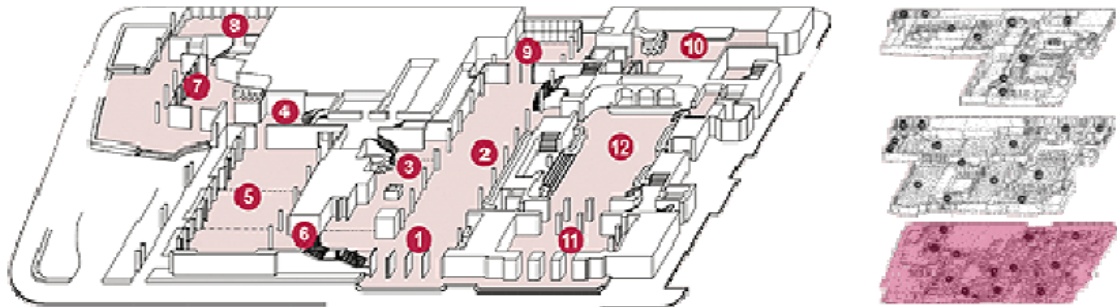
Complete Room Layout:

Room name	Capacity & Function		Dimensions in sq. Metres	Room Rental per day in CHF
Kongresshaus Main entrance, Cashier, Information desk	Exhibition Space		144 (12 x 12 x 3.8)	
Kongresshaus Lobby "K", Cloak room	400	Receptions, Cocktails	470 (47 x 10 x 3.8)	
Convention Center (dividable)	200	Receptions, Cocktails	220 (18 x 11 x 2.80)	
	90	Seminars		
	150	Conferences		
Garden Room Foyer 1	Exhibition Space			
Garden Room (dividable)	600	Conferences	650 (38 x 17 x 4.50)	
	300	Seminars		
	420	Banquets		
	600	Receptions, Cocktails		
Garden Room Foyer 2	Exhibition Space		130	
Panorama Room Foyer 1	Exhibition Space		130	
Panorama Room	580	Conferences	610 (38 x 16 x 3.50)	
	300	Seminars		
	400	Banquets		
	550	Receptions, Cocktails		
Panorama Room Foyer 2	Exhibition Space		130	
Lake Room 1	10	Conferences	13 (3.50 x 3.50 x 3)	
Lake Room 2	60	Conferences	60 (17 x 3.50 x 3)	
	40	Seminars		
	40	Banquets		
	40	Receptions, Cocktails		
Lake Room 3	90	Conferences	75 (10 x 7.50 x 3)	
	50	Seminars		
	60	Banquets		
	50	Receptions, Cocktails		
Lake Room 4	60	Conferences	55 (8 x 7 x 3)	
	30	Seminars		
	40	Banquets		
	40	Receptions, Cocktails		

Room name	Capacity & Function		Dimensions in sq. Metres	Room Rental per day in 2011 / in CHF
Lake Room 5	80	Conferences	85 (12 x 6 x 2.80)	
	35	Seminars		
	40	Reception, Cocktails		
Lake Room 6	20	Banquets	40 (7.25 x 4.75 x 2.80)	
	40	Cocktails, Receptions		
Convention Hall	1700	Conferences	945 (35 x 27 x 3.80)	
	600	Seminars		
	700	Banquets		
	900	Receptions, Cocktails		
Convention Hall - Foyer	470	Conferences	945 (35 x 27 x 13)	
	350	Banquets		
	450	Receptions, Cocktails		
Chamber Music Room	250	Conferences Concerts	250 (17 x 11 x 5)	
	110	Seminars		
	120	Banquets		
	170	Receptions, Cocktail		
Lecture Room	140	Conferences	130 (12 x 11 x 5)	
	80	Seminars		
	90	Banquets		
	100	Receptions, Cocktails		
Small Auditorium	636	Concerts Conferences		
Large Auditorium	1435	Concerts Conferences		
Concert Foyer	440	Banquets	580 (44 x 13 x 8)	
	1000	Receptions, Cocktails		
Convention Hall Gallery	520	Concerts Conferences		

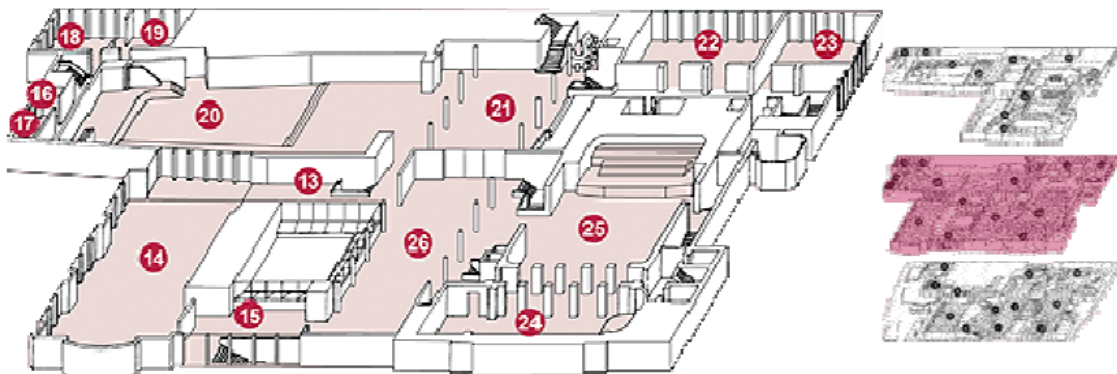
more space available in Convention Hall Foyer Gallery, small and large Auditorium Gallery and Concert Foyer Gallery

Entrance Level:



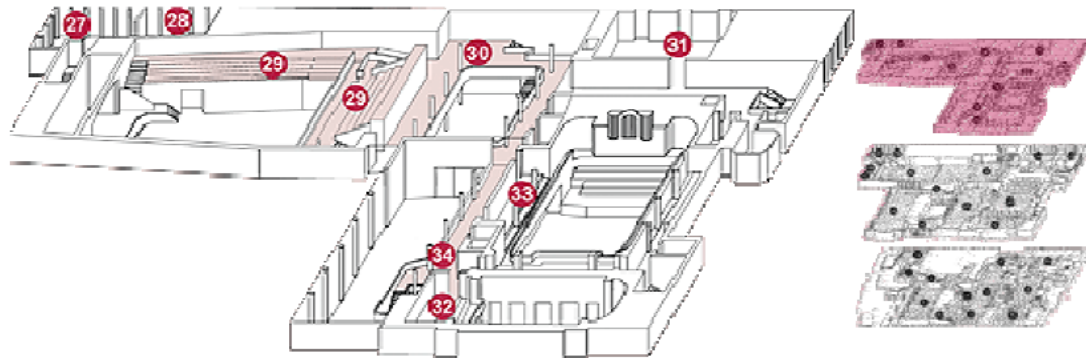
- | | |
|-----------------------------|--------------------------------------|
| 1 Kasse, Information | 7 Restaurant "Brasserie", Bar |
| 2 Vestibül "K" | 8 Restaurant "Intermezzo" |
| 3 Tagungszentrum | 9 Disco "LeBal" |
| 4 Gartensaal Vestibül 1 | 10 Nightlife-Club & Dancing "Adagio" |
| 5 Gartensaal (unterteilbar) | 11 Tonhalle Eingangshalle, Kasse |
| 6 Gartensaal Vestibül 2 | 12 Tonhalle Vestibül, Garderobe |

Meeting Room Level:



- | | |
|-------------------------|-------------------------|
| 13 Panoramasaal Foyer 1 | 20 Kongresssaal |
| 14 Panoramasaal | 21 Kongresssaal -Foyer |
| 15 Panoramasaal Foyer 2 | 22 Kammermusiksaal |
| 16 Seezimmer 1 | 23 Vortragssaal |
| 17 Seezimmer 2 | 24 Kleiner Tonhallesaal |
| 18 Seezimmer 3 | 25 Grosser Tonhallesaal |
| 19 Seezimmer 4 | 26 Konzertfoyer |

Gallery Level:



- 27 Seezimmer 5
- 28 Seezimmer 6
- 29 Galerie Kongresssaal
- 30 Galerie Kongresssaal Foyer

- 31 Vereinsaal
- 32 Galerie kleiner Tonhallsaal
- 33 Galerie grosser Tonhallsaal
- 34 Galerie Konzertfoyer

Access to the Kongresshaus:

How to reach us by Public Transport ([PDF](#))

From the airport Zurich Kloten:
40 minutes travelling time by Public transport

From Main station:
Approx. 15 minutes travelling time by tramway

Parking fee:
Approx. CHF 40 per day



Onsite Restaurants:

- [Restaurant Intermezzo](#) with exquisite and light Mediterranean cuisine, prepared with market-fresh ingredients and served in an elegant atmosphere. The restaurant is awarded by the [Guide Bleu](#) and the [Guide Michelin](#). Also the [Schlemmer Atlas](#) recommend Restaurant Intermezzo.
- [Brasserie Metropol](#) is the “à la carte restaurant” for a business lunch, a delicious dinner, or an in-between snack.
- [The Piazza](#) is available for a relaxing lunch with a gentle breeze of the lake, dinner by candlelight or just a glass of wine after an evening walk along the lakeshore.

Nearby Attractions:

- Bahnhofstrasse – world famous shopping street
- Lake and River Limmat with nice walking paths and swimming areas
- Boat trip starting point in 5 minutes walking distance
- Over 2'000 year old part of Zürich in walking distance
- Enormous variety of Restaurants in walking distance

3. Hotel accommodation

Zürich is prepared for your event, no matter how long it lasts. Approx. 250 hotels with 12'900 rooms in Zürich and its surrounding area are ready to host you and your guests. The choice is yours – luxury or basic, in the Old Town or on the lake.

3.1. Hotels in the city and region of Zürich

	# of rooms	CHF
Intl. Chain Hotels	1'121	from 250
Deluxe*****	1'305	from 250
First Class****	5'288	from 190
Upper Middle Class***	3'054	from 125
Others	2'630	from 40
In total	13'398	

Hotel room allotments

Are you looking for a larger number of hotel rooms for your meeting in Zürich or the surroundings? No problem. We are happy to arrange overnight accommodation. Our room reservation service is free of charge. [More information](#)

4. Social Programme Ideas



Stroll through the Old Town with cocktail

Enjoy the beauty Zürich has to offer. With a knowledgeable guide, you will discover the hidden secrets of the Old Town and wander through narrow alleys and cozy nooks.

20 persons per group



Cruises on Lake Zürich

All aboard! In addition to daily trips lasting from between 1½ and 7 hours, there are a number of “Dream Cruises”, each with its own special theme (e.g. the Salsa Cruise or the Oldies Cruise). Come and enjoy the gentle waves and culinary delights in a unique atmosphere on Lake Zürich.



Masoala rain forest, Zoo Zürich

During guided tours, the guests are able to explore the tropical rain forest – the highlight of the Zoo Zürich. They can detect exotic plants and animals and get to know everything about the Masoala project. In the evening the Masoala Restaurant can be booked for groups from 50-180 persons.

5. Excursion Ideas



Cityrama – The Grand Tour of Zürich

Visit of the main sights of the city of Zürich followed by a panoramic tour to Rapperswil with its rose gardens, medieval castle and picturesque old town. Guided stroll through the old town and time on your own. Return to Zürich either by boat or train.



Lucerne – an enchanting city

This excursion will take you to the historical heart of Switzerland. Enjoy a guided trip in a comfortable deluxe coach to Lucerne. A short tour will introduce you to the city's main sights before you have plenty of time to explore the city on yourself.



Mountains & Chocolate

Visit a cheese dairy in Appenzell, then take a cable car up the Hoher Kasten mountain and enjoy the wonderful panoramic views. Wander on your own through the charming pedestrian-only zone in Appenzell with its lovely façades. Finish the day off with a tour and tasting session at the Maestrani chocolate factory. From May - October



Titlis – Glacier Paradise

A 45-minute ride in an aerial tramway will bring you up to an alpine glacier region. Enjoy the breathtaking panorama view of the Alps while relaxing on the sun terrace. On the way back to Zürich, one-hour-stopover in Lucerne.

6. Zürich Convention Bureau - Your partner in Zürich

The Zürich Convention Bureau is your local partner for all your questions concerning your event:

Finding a suitable venue

After having presented you this offer, we can help you to select the venue that suits your purposes best.

Arranging contact with regional suppliers

As an intermediary between you and Zürich's local providers, we can put you in touch with a number of competent providers such as congress venues, hotels and professional congress organizers (PCO).

Zürich Convention Bureau works in close collaboration with MCI Schweiz AG - Zürich's leading professional congress organization (PCO)/destination management company (DMC) which offers all the services that are necessary to organize your event and has broad international experience in this field.

Hotel room allotments

Are you looking for a larger number of hotel rooms for your meeting in Zürich or the surroundings? No problem. We are happy to arrange overnight accommodation. Our room reservation service is free of charge. [More information](#)

Site inspection

If, after receiving an offer, you wish to inspect the site, then contact us and we will arrange a visit of the preferred locations for you.

Advertising

We can provide you with the advertising material you need, such as photos, DVDs, brochures and street maps of Zürich. Destination brochures are also available for you to distribute in the run-up to your event.

Official Carrier Agreement

If you expect more than 400 participants at your convention it might be of interest to you to enter a partnership with SWISS airlines. We can give you the details.

Reception at the airport

Are you interested in welcoming your guests at a Welcome Desk or in a VIP Lounge at the airport or even collect your VIPs with a limousine from the gate? We inform you about the possibilities and connect you with the person in charge.

VAT Tax Reclaim – fast and guaranteed

Companies and Associations having travelling expenses in Switzerland can reclaim the VAT charged on expenses such as Hotel, Conferences, Trade Shows, Exhibitions, Car Hire and Entertaining. We suggest getting in touch with a company like Tax Back International: Established in 1996, Tax Back International specialised in international tax reclamation services. They offer clients a unique approach in the international tax recovery industry by assisting clients from all corners of the globe ranging from sole proprietors to blue chip corporations. [More information](#)

And more

Any questions concerning social programs, city tours, guides, transfers or excursions? We are happy to give advise.

Zürich Tourism works for you free of charge

Zürich Tourism is compensated by a placement fee from the venues that receive your business, so our services are free of charge for you.

Zürich Tourism stands for quality

Zürich Tourism does not organize the convention and seminar packages itself, but rather works in close collaboration with local service providers. All our partners fulfill very strict quality criteria. Zürich Tourism has been awarded the Quality Label for Swiss Tourism, Level III.



Climate neutrality

Zürich Tourism is Switzerland's first climate neutral tourism organization. All CO2 emissions produced through the organization's activities are neutralized using myclimate carbon offset projects.

[Calculate and offset the CO2 emissions of your event!](#)



7. Conventions in Zürich – success stories

The following conventions took place in Zürich in the last few years (the ones marked in yellow were taking place at Kongresshaus Zürich):

- 2010: International Conference on Physical Modelling in Geotechnics
ETH Zürich – 500 participants
- 2010: Spurenworkshop Schweizerische Gesellschaft für Rechtsmedizin
University Zürich – 500 participants
- 2010: Annual Meeting of the European Meteorological Society EMS
ETH Zürich – 800 participants
- 2010: Congress of the European Association of Hospital Managers EAHM
Kongresshaus Zürich – 700 participants
- 2009: 7th Conference of the European Ornithologists' Union EOU
University Zürich – 300 participants
- 2009: European Congress of Veterinary Dentistry
Renaissance Zürich Hotel – 230 participants
- 2009: Verband der Hersteller von Selbstklebeetiketten VskE
Swissôtel – 300 participants
- 2009: VIII European Symposium of The Protein Society
Kongresshaus – 800 participants
- 2008: ECR Tage
Hallenstadion – 1400 participants
- 2008: Congress of the European Academy of Craniomandibular Disorders EACD
Zürich Marriott Hotel – 180 participants
- 2008: International Conference and General Meeting of euspen
Kongresshaus Zürich – 400 participants
- 2008: International Energy Agency Heat Pump Conference IEA
Swissôtel – 450 participants
- 2007: International Congress on Industrial and Applied Mathematics ICIAM
University/ETH Zürich – 1200 participants

**10th Anniversary International Conference & Annual General Meeting of euspen
May 2008, 500 participants, Kongresshaus Zürich**



“The assistance given to us by Zürich Tourism before the initial visit was excellent and we were given a variety of options and ideas for our conference dinner. During the initial investigation trip we were hosted by both Zürich Tourism and ETH/Inspire who provided excellent information, help and hospitality throughout the visit. Furthermore Zürich Tourism provided tremendous assistance in identifying and negotiating with suitably priced hotels within Zürich.”

Dr. Theresa Burke, Chief Executive Officer of euspen Ltd., the European society for precision engineering and nanotechnology

**18th European Congress of Veterinary Dentistry EVDS
September 2009, 180 participants**



“We appreciated the professional service provided by Zürich Tourism during the selection of the congress location and the perfect spot for the gala dinner. In the end, we were convinced that we had made the right choice. We enjoyed the best of care at the Hotel Renaissance, where the events manager anticipated our every wish and assisted us greatly with the on-site organisation, and at the Zunfthaus zur Meisen, with its terrific location and décor. The congress participants were very impressed not only with the way the congress was run but also with Zürich as an attractive and easily accessible city.”

Dr. med. vet. Daniel Koch, member of the organising committee

The following organisations decided to organize their conventions in Zürich (the ones marked in yellow are going to take place at Kongresshaus Zürich):

- 2011: Wirtschaftsinformatik
University Zürich – 1000 participants
- 2011: Congress of the International Federation of Landscape Architects IFLA
Kongresshaus Zürich – 500 participants
- 2011: Kiwanis International Congress
Kongresshaus Zürich – 600 participants
- 2011: Congress of the Young Women Christian Association YWCA
Kongresshaus Zürich – 1000 participants
- 2012: International Conference on Software Engineering® ICSE
Kongresshaus Zürich - 800 participants
- 2012: Annual Conference of the Society for the Study of Ingestive Behaviour SSIB
ETH Zürich – 400 participants
- 2012: Congress of the European Society for Paediatric Urology ESPU
Kongresshaus – 600 participants
- 2012: Kongress der Deutschsprachigen Arbeitsgemeinschaft für Arthroskopie AGA
Kongresshaus Zürich – 500 participants
- 2013: European Control Conference ECC
ETH Zürich – 700 participants
- 2014: European Conference on Computer Vision ECCV
1000 participants
- 2015: International Conference of the International Federation of Societies of
Cosmetic Chemics – 600 participants
- 2016: Congress of the European Association for Research on Plant Breeding
EUCARPIA – 500 participants

8. General Information about our Offer

8.1. Provisional Reservation

We have reserved the venues mentioned in our offer on a temporary basis until **June 1, 2011**.

8.2. Prices

All prices include VAT, service and taxes. The **City Tax** is not included.

City tax

Please note that all the hotels in the city and region of Zürich are charging a **City Tax** which is not included in the hotel room prices quoted. The City Tax is added to the regular invoice and is charged per person per night.

The City Tax (incl. VAT 3.8%) is as follows: CHF 2.50

9. Visitor information

Language

Zürich is situated in the German speaking part of Switzerland. English is widely spoken in hotels, restaurants and shops.

Currency

Please note that Switzerland remains with the Swiss franc, usually indicated as CHF. While Switzerland is not part of the European Union and thus is not obliged to convert to the Euro, many prices are nonetheless indicated in Euros so that visitors may compare prices. [Currency Converter](#)

Visa information

Visas are required for a continuous stay of more than three months.

Public holidays

Please click [here](#) to check the local public holidays. Please check the [convention calendar](#) on our website for other conventions taking place in Zürich.

Climate

Zürich has four distinct seasons – spring from March to May, summer from June to August, fall from September to November and winter from December to February. The average summer daytime temperature lies around 22 °C (72 °F). The humidity level is pleasant. In winter, the temperatures generally fluctuate between -2 and 3.5 °C (28 – 38 °F). The sun shines in Zürich for around 1'482 hours a year. It rains throughout the year, with an average rainfall of around 90 mm (0.35 inch) per month. [Weather in Zürich today.](#)

10. Further Questions?

If you have any further questions, please do not hesitate to contact us. Would you like to come and experience Downtown Switzerland for yourself? We would be pleased to accompany you and show you all the advantages that Zürich has to offer as a congress destination!



Zürich Tourism
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See you soon in
Zürich!

zürich 
World Class. Swiss Made.

